From: Jeremy Bagott, MAI, AI-GRS jbagott@mail.mailchimpapp.com Subject: Wanted: CEO for 14-Employee Nonprofit – \$400k Salary, Travel

Date: March 1, 2024 at 8:00 AM

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### \*\*\* FOR IMMEDIATE RELEASE \*\*\*

WANTED: CEO FOR 14-EMPLOYEE NONPROFIT - \$400K SALARY, TRAVEL

(March 1, 2024) – Are you passionate about making a difference? We are a Beltway nonprofit at the nexus of mortgage finance, big business, and Washington politics. Our long-tenured CEO is retiring, and we're seeking a dynamic leader to help us start a new chapter of growth and innovation.

Our boutique nonprofit continually revises, reprints and resells a set of copyrighted standards that are enforced as binding law in over 50 jurisdictions. One state is even drafting <u>legislation</u> that incorporates standards we haven't yet written. We have a lock on our market!

#### About Us

We're the <u>Appraisal Foundation</u>. We brandish a unique publishing franchise created by an act of Congress in the aftermath of the Savings and Loan Crisis of the late 1980s. The crisis is all but forgotten, but our organization continues to thrive thanks to accumulated regulations and agency capture.

Traditionally, the crafting of state and federal law has fallen to elected representatives. We consider this practice backward. We've learned that lawmaking can be outsourced to subject-matter experts in the private sector more efficiently.

You will have a proven record of overcoming adversity in this rough-and-tumble town. Our organization draws unfair criticism for its ties to special interests. Do you have the brash veneer and situational ethics of a Simon Cameron, President Lincoln's secretary of war, of whom Congressman Thaddeus Stevens once said, "I don't think he would steal a red-hot stove"? If the answer is yes, you are our ideal candidate. Your reptilian instincts will help you triumph against such perfidy.

We are poised for a new chapter as we craft laws that will govern the creation of future AI tools used in mortgage finance.

But it's not all hard work. The position will also afford you quiet moments for indulgence and rejuvenation. You'll de-stress in an atmosphere of self-care and wellness. You'll have ample time to attend D.C.-area sporting events, shop, hit golf balls at championship courses, hunt pronghorn out west and take reflective walks.

## The Role

As the CEO of the 501(c)(3) nonprofit, you will be the driving force behind our strategic vision and operational excellence. Your responsibilities will include a commitment to:

Cash Management: Oversee the nonprofit's \$10 million in accumulated cash and stocks. You will manage periodic shakedowns – both of us and by us – and provide seed money to spawn new self-aggrandizement schemes.

Mission Creep: Develop and implement strategic plans to advance the organization's indispensability through mission creep and the accumulation of burdensome regulation on others.

Grant Harvesting: Lead fundraising efforts, cultivating relationships with donors, partners, sponsors and government agencies who wish to provide us with cash. Our last CEO even applied for and received PPP loans at the beginning of the pandemic.

Consolidation of Authority: You'll sprinkle around government money and cultivate loyalists as you consolidate power in a milieu in which money and power override rules and law. You'll make lifelong friends as you hand the proceeds from no-bid federal contracts to the organization's former trustees. You'll quickly feel like a Tammany Hall heavy!

Visionary Leadership: Ensure our team's alignment with the organization's motto – "Sui conservatio ad omnia sumenda" – "Self-preservation at all costs."

Advocacy: Serve as the primary spokesperson, effectively advocating for the Appraisal Foundation. Along the way, you'll engage in score-settling and whisper campaigns.

Stonewalling: You'll demonstrate mastery in stonewalling when circling mortgage-industry reformers and other do-gooder types make annoying and intrusive inquiries.

# We are seeking a candidate with:

Proven experience in delay tactics, obfuscation and dissembling, preferably in the nonprofit sector.

A proven track record in backroom deliberations. You'll be expected to engineer chaos from time to time, making the foundation indispensable as a problem-solver.

An interest in travel. This will be a big part of your annual calendar. Staff will arrange junkets for you and the trustees on your executive compensation committee. You'll travel to Rome, Rio, St. Petersburg, Paris and London. Closer to home, you'll meet with federal functionaries for winter inspections of the appraisal licensing board on St. Croix and St. Thomas in the U.S. Virgin

Jolanda, Vari'll host retroate for trustees in winter playarounds with names like

Pasadena, Scottsdale and Palm Beach.

## How to Apply

If you are inspired by our mission and ready to lead our open and transparent organization into its next chapter, please submit your resume and cover letter using end-to-end encryption or via SecureDrop using the Tor browser. Or you can simply provide us your Instagram URL, then post an image of yourself with a bridge or highway overpass in the background, and we'll know you're interested. Please no phone calls.

We are an equal opportunity employer. Candidates must possess a valid U.S. passport.

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Jeremy Bagott, a licensed appraiser and former newspaperman, sends up a warning flare in his 2019 book "Dispatches from the Cosmic Cobra Breeding Farm." He takes the reader deep inside a tiny Washington, D.C., foundation that has managed to have its copyrighted code of conduct enshrined in federal and state law. All 50 states, even the U.S. territories of Guam and the Northern Mariana Islands, now enforce it. The nonprofit, known as the Appraisal Foundation, has parlayed the arrangement into a lucrative publishing cartel. In his journey, the author uncovers a troubling trend deep in the plumbing of government.

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